



“Ride to Restore”

Sponsorship Package

The “Ride to Restore” is celebrating its first ever ride to help a local hero. It is our goal, that with your help, this ride will continue each year and change the lives of those who need us most. Our war hero’s.



To date, there are more than 900 Iraq war veterans that have returned home without an arm or leg.

Together, we can help. Make a difference in the life of a family. With the help of companies like yours, Ride to Restore can do just that. By restoring a home to accommodate a disabled veterans needs, we are also restoring their independence and self confidence.

Who Is behind the Ride to Restore?

We are motorcycle enthusiasts, many of us are Ohio business professionals with various degrees and all of us share in a great passion for helping those who have served our country. We believe that funding this project is the best way to demonstrate our shared belief.

Campbell DKI is the platinum sponsor and the host for this year’s event.



All net proceeds will go to “Homes For Our Troops”. A national non-profit organization 501 (c) (3) where all funds are directly applied to building or restoring a home for a disabled post 9/11 war veteran. To learn more about their organization, please visit their website at www.homesforourtroops.org

During this one day event, an estimated 500 riders, mostly from Ohio, but with representation from at least 6 other states, gather together to make a difference. Ride To Restore will take place on July 10, 2010.

The event will begin with a 2 hour ride beginning in Canal Winchester and looping around Buckeye lake. Riders will return to Canal Winchester for live entertainment, contest, food and fun.

Why Become a Sponsor?



Supporting the Ride To Restore 2010 is not only a good way to show your support, it is also a good way to gain support for your business or organization!

- Align yourself with a well-organized well-respected event that will attract many local media outlets.
- Create awareness of your organization through our various media promotions and portray a positive image for your current customers and a diverse audience of potential new customers.
- Provide a great opportunity for employee involvement through a matching donation program.

- Take advantage of year-round promotional opportunities by linking your website to our website and by being advertised on hundreds of t-shirts and thousands of brochures.

Demographics:

48% of participant's yearly income is over \$75,000

53% of participants are between the ages of 30-55

65% of participants are married

54% of participants are men and 46% are women

Our Platinum Sponsor for This Year's Event is:



Our Gold Sponsor for This Year's Event is:



Sponsorship Opportunities

Group Sponsorship:

This form of sponsorship is designed to get individuals with common interest, such as those who work together or belong to the same organization, to pool their money together and make an overall donation in that organizations/company's name. All those who donate at least \$50.00 are eligible to participate in the Ride. Participants in the ride will each receive one of our t-shirts with their organization logo on the back. In order to receive the benefits listed below, your group must be able to donate no less than \$1000.

Overall Benefits:

- Inclusion in all print promotions
- Inclusion of company name on the back of 200 participant t-shirts
- Sponsor link on our website
- Special sections towards the front of the ride for all eligible participants of the group sponsorship
- 4 all access passes to the event
- 4 event t-shirts
- The ability to hand your organizations banner for 2 days prior to and 2 days after the event at the starting point which is direct vision from US33.

Special Benefits:

- The company/organization that brings in the most money through a group opportunity will receive a catered lunch at your office for up to 20 people courtesy of the Columbus Brewing Company. Or, free lunch for 20 at the restaurant location.
- The top individual donor from each organization whose total raised must exceed \$500 and who participates in the Group Sponsorship program, will receive a gift package. This package includes two VIP badges, therefore allowing them to ride at the front of the event with other VIP badge holders.

Gold Sponsorship: \$5000+ donation (Only 2 Available Spots)

- Inclusion on the FRONT of ALL event t-shirts
- Inclusion on all print, internet, radio and television promotions.
- Announcement of your support at Ride/Rally event on several occasions
- Website hyper link from our website to yours
- Up to 5 banners (provided by the company) to be posted at the ride/rally site.
- 20 all access passes to the event, including VIP riding passes
- 25 event t-shirts
- Booth space available at the ride/rally site (up to 10x15) (No electric will be available)

Silver Sponsorships: \$2000 - \$4999 donations

- Inclusion of company name on the back of all t-shirts
- Inclusion on all print, internet, radio and television promotions
- Announcement of your support at Ride/Rally event
- Website hyper link from our website to yours
- Up to 2 banners (provided by the company) to be posted at the ride/rally site.
- 6 all access passes to the event, including VIP riding passes
- 8 event t-shirts
- Booth space available at the ride/rally site (up to 10x15) (No electric will be available)

Associate Sponsorships: \$1000 - \$1999 donations

- Inclusion of company name on the back of all t-shirts
- Inclusion on all print and internet promotions
- Announcement of your support at Ride/Rally event
- Website hyper link from our website to yours
- 1 banner (provided by the company) to be posted at the ride/rally site
- 3 all access passes to the event, including VIP riding passes
- 5 event t-shirts
- Booth space available at the ride/rally site (up to 10x15) (No electric will be available)

Event Supporter Sponsorship: \$300-\$999 donations

- Inclusion of the company name on the back of all t-shirts
- Inclusion on all print and internet promotions
- Announcement of your support at Ride/Rally event
- Website hyper link from our website to yours
- 2 all access passes to the event, including VIP riding passes
- 2 event t-shirts

*Event shirts and passes will be mailed to sponsor prior to event. T-shirt sizes will be large and extra large.

Vendor Sponsorship : \$200.00 donation (Only 20 available spots)

- Booth space available at the ride/rally site (up to 10x15) (No electric will be available)
- Inclusion of the company name on the back of all t-shirts
- Hyper link from our website to yours



Ride To Restore Sponsorship Form 2010

I would like to be a sponsor for the Ride to Restore 2010 ride.

Individual Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Authorization/Contact Person: _____

Email: _____

Business Phone: _____ Fax: _____

Cell Phone: _____

Ride to Restore 2010 SPONSORSHIP LEVEL: _____ Enclosed: \$ _____

Event Date: July 10, 2010

Deadline for sponsorship sign up: June 15, 2010.

Date: _____ Signature: _____

Please remit your check or money order made payable to Homes For Our Troops, along with this form and mail to: Campbell DKI, Attn: Heather Brace, P.O. Box 426, Canal Winchester, Ohio 43110.

Any questions or concerns please call Heather Brace at 614-403-8916 or email hbrace@campbellbuilders.com.

Your support is greatly appreciated!

